



MUNICIPAL OWNERS

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WSPR STAFF REPORT

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| TO: | West Shore Parks & Recreation Society Members |
| FROM: | Grant Brown, Administrator |
| DATE: | January 31 st , 2025 |
| SUBJECT: | 2025 January Progress Report - West Shore Regional Parks & Recreation Facilities Master Plan |

RECOMMENDATION:

That the West Shore Parks & Recreation Society Members receive this report for information.

BACKGROUND:

The West Shore Parks & Recreation Society members (WSPRS) approved funding for a regional parks & recreation facilities master plan that will evaluate the current state of parks & recreation facilities on the Westshore and develop a 10-20 year road map to address the growing sporting and recreational needs of the community.

Progress updates will be provided by the WSPRS CAO quarterly or following key project milestones.

DISCUSSION:

The project has entered the Engagement Phase which will run until the end of April. The final work and engagement plans have been approved. Draft surveys are in final review and are scheduled to be released February 10th, to mark the official start of the engagement process. This process will include 2 community surveys, one aimed at residents and the other at community groups and in-person community assessment and engagement sessions, scheduled for March 11th to 13th in each of the five member municipalities. In addition to the in-person sessions, there will be two virtual community engagement sessions, virtual sessions with mayors and councils as well as interviews with key stakeholders.

West Shore Parks & Recreation staff are working with the consultants to develop a marketing package to engage the public which will be shared with the member municipality's communications staff.

An inventory of the current Westshore facilities is being compiled, along with planning documents, usage statistics and demographics.

BUDGET IMPLICATIONS:

The approved budget for the West Shore Parks & Recreation Facilities Master Plan project is \$140,000. To date, \$4,784 has been incurred, which will be included in the project's quarterly financial status report to the Society members' financial officers.

Respectfully Submitted,



Grant Brown, Administrator